

Message Text

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PAGE 01 LAGOS 10452 242342Z
ACTION XMB-04

INFO OCT-01 AF-10 ISO-00 AID-05 CIAE-00 EB-08 FRB-01
INR-10 NSAE-00 ICA-20 TRSE-00 OPIC-06 SP-02
OMB-01 /068 W
-----101339 242345Z /70

R 231147Z AUG 78
FM AMEMBASSY LAGOS
TO SECSTATE WASHDC 184
AMCONSUL KADUNA
INFO USDOC WASHDC

UNCLAS LAGOS 10452

C O R R E C T E D C O P Y - T E X T (P A R A 3 .)

E.O. 11652: N/A
TAGS: EFIN, BEXP, BENE, NI
SUBJECT: APPLICATION FOR EXIMBANK ASSISTANCE FOR 450,000
HECTOLITER BREWERY AND SOFT DRINK PLANT

REF: STATE 212616

1. CENTRAL BANK REPORTS 531.4 MILLIOMN LITERS OF BEER CONSUMPTION IN 1977, AN INCREASE OF 96.6 MILLION LITERS OVER 1976, OR 22.2 PERCENT. DOMESTIC FIRMS BREWED 314.4 MILLION LITERS. THEIR MARKET SHARE AT 59.3 PERCENT REPRESENTED A DECLINE FROM THE 72.3 PERCENT SHARE THEY ENJOYED IN 1976.
2. CONSUMPTION OF SOFT DRINKS DECLINED FROM 206 MILLION LITERS IN 1976 TO 162.3 MILLION LITERS IN 1977. DOMESTIC BOTTLERS SHARE DECLINED FROM 98.4 PERCENT IN 1976 TO 77.9 PERCENT IN 1977.
3. WITH THE IMPOSITION OF THE BAN ON BEER AND SOFT DRINK IMPORTS FROM APRIL 1, 1978, THERE SHOULD DEVELOP A SERIOUS SHORTFALL IN SUPPLY WITH CONSEQUENT INFLATIONARY EFFECTS.

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PAGE 02 LAGOS 10452 242342Z

WE SEE NO PROSPECT OF AN OVERCAPACITY SITUATION IN
THE NEAR OR MEDIUM TERM.

4. AMCONSUL KADUNA WILL REPLY SEPARATELY CONCERNING PROSPECTS IN ITS MARKETING AREA AND DESIRABILITY OF SITING A NEW BREWERY, OR INCREASING THE CAPACITY OF AN EXISTING BREWERY, IN THE KANO AREA.

WYMAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: INDUSTRIAL PLANTS, BANK LOANS
Control Number: n/a
Copy: SINGLE
Draft Date: 23 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LAGOS10452
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780361-0547, D780345-0745
Format: TEL
From: LAGOS
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780834/aaaabbqr.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7dce305d-c288-dd11-92da-001cc4696bcc
Office: ACTION XMB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
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Reference: 78 STATE 212616
Retention: 0
Review Action: RELEASED, APPROVED
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SAS ID: 1650158
Secure: OPEN
Status: NATIVE
Subject: APPLICATION FOR EXIMBANK ASSISTANCE FOR 450,000 HECTOLITER BREWERY AND SOFT DRINK PLANT
TAGS: EFIN, BEXP, BENC, NI, XMB
To: STATE KADUNA
Type: TE
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Review Markings:
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